

Facilitating peer-to-peer exchanges on IPM strategies

Why should farmers share their IPM strategies?

Changing practices is demanding for farmers: adopting new IPM strategies requires developing new technical knowledge and confidence. A known practice might need to be adapted to the farmer's context. Enabling farmers to exchange knowledge and experience is key to transfer innovative practices.

How does it work?

Advisors and counsellors work in supporting farmers in their practice changes by:

- supporting farmers in acquiring new knowledge and developing technical skills adapted to their context
- facilitating peer-to-peer exchanges between farmers

**Advisors/
counsellors exchange
on IPM practices and
facilitation skills**



Exchanges on greenhouse and open-air vegetable production between advisors/counsellors - March 2022

**Peer-to-peer exchanges
between a trusted
group of farmers**



Farmers from the UK visit Ireland to exchange on their IPM strategies - June 2022

**Farmers share their
experience with a
larger public through
demonstration events**



Demonstration event in Spain on how to predict fungal diseases in vineyard – April 2022